

Subject: RE: LA Wine & Beer Fest
From: "Nick Griffin" <@>
Date: 01/09/2017 10:26 AM
To: jhopkins@ccala.org

Sure, if you've got any suggestions. Top options at this point are Row DTLA and The REEF.

From: Joella Hopkins
Sent: Monday, January 09, 2017 10:23 AM
To: Nick Griffin <NGriffin@downtownla.com>
Subject: RE: LA Wine & Beer Fest

Hey there. Did you still need help with this?

Joella Hopkins, CSEP, CMP
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626 Wilshire Blvd., Ste. 200
Los Angeles, CA 90017
Office: 213.624.1213
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From: Nick Griffin
Sent: Wednesday, December 14, 2016 10:17 AM
To: Joella Hopkins
Subject: LA Wine & Beer Fest

Hey Joella,

The [LA Wine & Beer Fest](#) wants to move Downtown and I'm helping them identify potential locations and thought you might have some suggestions.

They are flexible about a lot of the details and are primarily looking for a cool location that can help them rebrand the event. Following are the basics:

- 1 or 2 days over one of the first two weekends of June
- Approx. 4-5,000 total attendees, max of 3,500 at any time
- 100 exhibitors
- Total of approx. 40,000sf - ideally a mix of indoor and outdoor space, but could do all of one or the other for the right place

Let me know if you've got any ideas. It's something we'd love to bring to DTLA!

Nicholas Ziff Griffin

Director of Economic Development

 <https://www.downtov>

Downtown Center Business Improvement District

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